

The background is a solid magenta color. It features several overlapping white circles of different sizes. Some of these circles contain patterns: horizontal lines or a grid of dots. A large, solid teal circle is positioned on the right side of the page, partially overlapping the white circles.

# Trainingen, E-learning & Trips Abroad



ApotheekTotaal  
GROEP

# Who we are and what we do

At Pharmacy Total Group we are all about sharing knowledge with our fellow pharmacists to help them achieve their business goals. We believe in the phrase 'Knowledge is Power' and therefore aim to inspire colleagues to learn all there is to know about how to adapt their business to improve growth. Helping us doing so are countless specialists from within the pharmaceutical industry as well as other industries.

We provide a wide range of products and services. From seminars to books and from workshops to trips abroad. All inspired with one common theme in mind, to make your pharmacy the best it can be. By exchanging information and learning from each other in and outside the pharmacy-industry your business will be easier to manage and grow to its full potential.



## Courses and seminars

We offer an extensive variety of different courses and keynote speakers for your seminars that cover every aspect of your business, and more. Inviting one of our speakers will undoubtedly boost your seminar. Our speakers are experts in the field of pharmacy, which includes change-management, awareness improvement, pharmaceutical care and many other subject matters.

If a professional training is likely to suit your needs better, we can assist you with that too. All our (short) courses and training sessions are explicitly developed for hospital and community pharmacists. and will be tailored to your specific needs.

The most-follow training for each pharmacist is the 'staff training pharmaceutical care'. In this training we discuss a wide variety of topics, including: how to build report with clients in order to make their treatment better, what to tell the client about their medication upon initial issuing to make sure the client uses the medication in a proper way, and how to start a pharmaceutical care project.

You can give us a call or send an e-mail to find out how Pharmacy Total Group can help you improve your business.

# E-learning

Each e-learning program that is presented offer of multiple videos and articles. The courses are set up in such a way that it makes learning practical and exciting. There is a good variety of videos and articles to keep the participant's full attention throughout the whole course.

The course exists of 8 videos (varying anywhere from 10 to 20 minutes) and every video comes with a related text. The videos are English spoken but can be subtitled to the language of your choice. And, if necessary, the videos can be modified to your specific requirements. The videos can also be used to develop an e-learning program for your country. We can help you develop the program upon request.

There is an additional series specifically for managers in the pharmacy.

## The current program consists the follow videos:

1. What is pharmaceutical care?
2. Contact with clients.
3. Initial issuing.
4. Second issuing.
5. Recurring medication.
6. Pharmaceutical projects.
7. Widening awareness (to illustrate achievements to people outside the pharmaceutical industry).
8. Selling OTC products

We can tailor the program to your requirements and wishes, so please get in contact to discuss the possibilities.

# Visiting the Netherlands

We invite teams from other countries to come over to the Netherlands and visit Dutch hospitals and pharmacies. And if you don't know where to start with planning such a trip, we can organise the whole thing for you. Together we will decide what best suits your needs and put together personalised program for you.

## Your trainer

Drs. P. Felen (Peter)

Peter is a psychologist and a business economic. He has over 25 years of experience in providing trainings within the pharmacy sector. He dedicated the first ten years of his career to making the Kring-pharmacy a success. He is also the author of the books "De Apothekers-assistent(e)" (The Pharmacist assistant) and "Bedrijfskunde voor Apotheken" (Business Economics for Pharmacies), the latter of which will be published shortly. Furthermore, each month he teaches pharmacy students in Groningen for a few hours (policy, vision, business plans, group processes).

He has already visited more than 300 pharmacies to give training sessions. Peter is well-known for his humorous and pragmatic approach.

## More information?

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